



# WeWatt

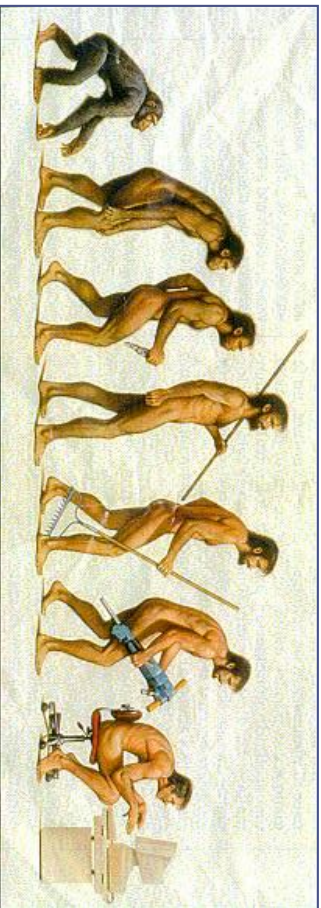
Pure Human Power

[www.wewatt.be](http://www.wewatt.be)

**Watt's**

**the challenger?**

# We Are Sedentary



**SITTING IS THE NEW SMOKING.**

Harvard Business Review Blog

14 Januari 2013

Nilofer Merchand



# We Need Exercise



# We Need Some Watt



To power our smart devices

Our ict devices demand 10 – 100 Watt

# We Are Some Watt



“Our breathing is one Watt.”

Dr. Zhong Lin Wang

The human body is some 100 watt

We lack Time



We can Combine



We hate to wait



We enjoy **Cycling**



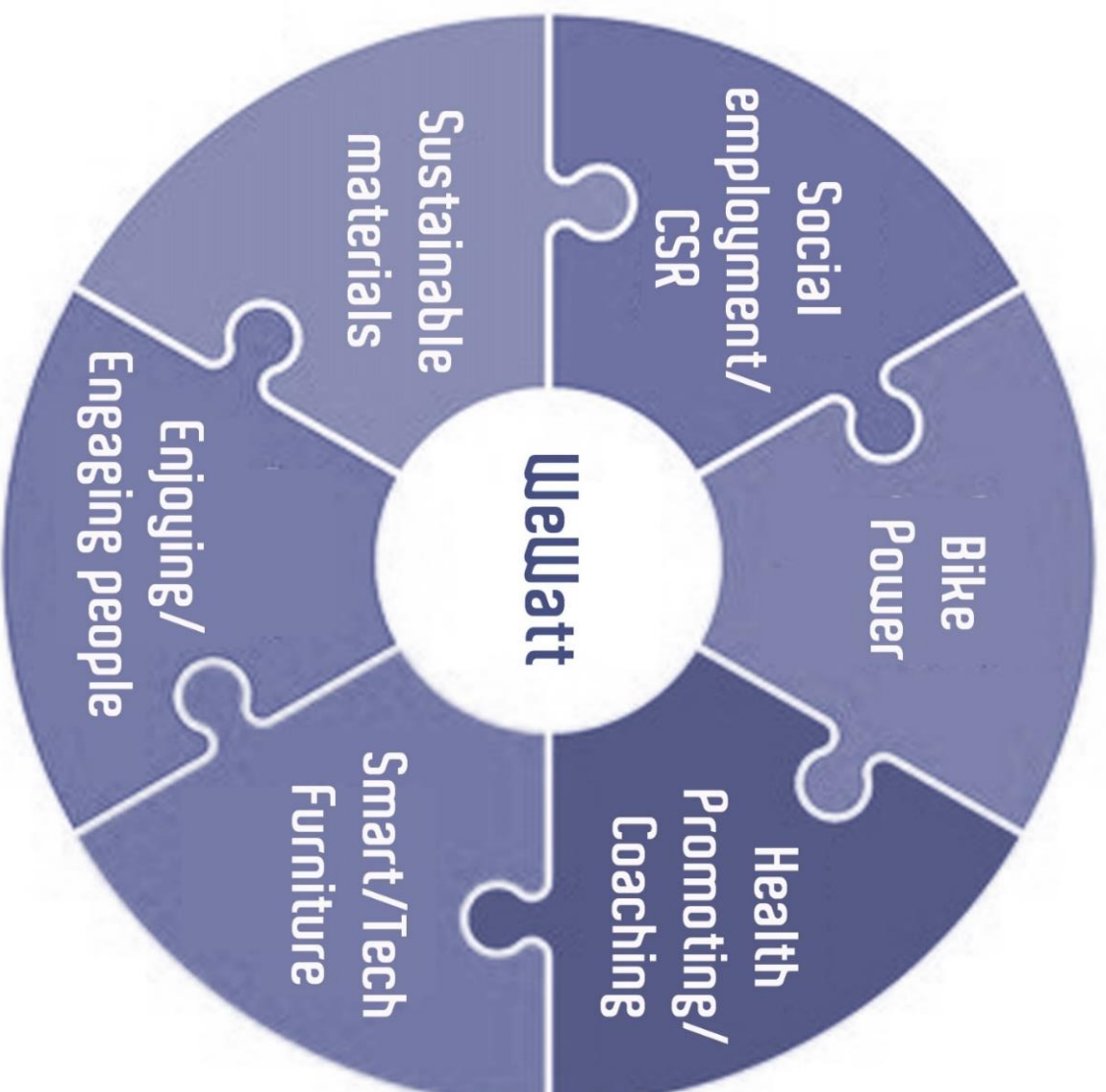
**We are Dependent**



**We have Autonomy**



**WeWatt's  
the solution!**



*We self-power people.*

*We enjoy and engage people experiencing, charging and sharing their own energy.*

*We fight the sitting disease by energizing people's exercise.*

**WeWatt provides solutions for different experiences and needs in different markets.**

## **Watt a Kiosk!**

#public places

Airports,  
Railway stations,  
Shopping malls

## **Watt a Hub!**

#private places

Offices, Schools,  
Universities,  
Lounges,  
Hotels

## **WeWatt inside**

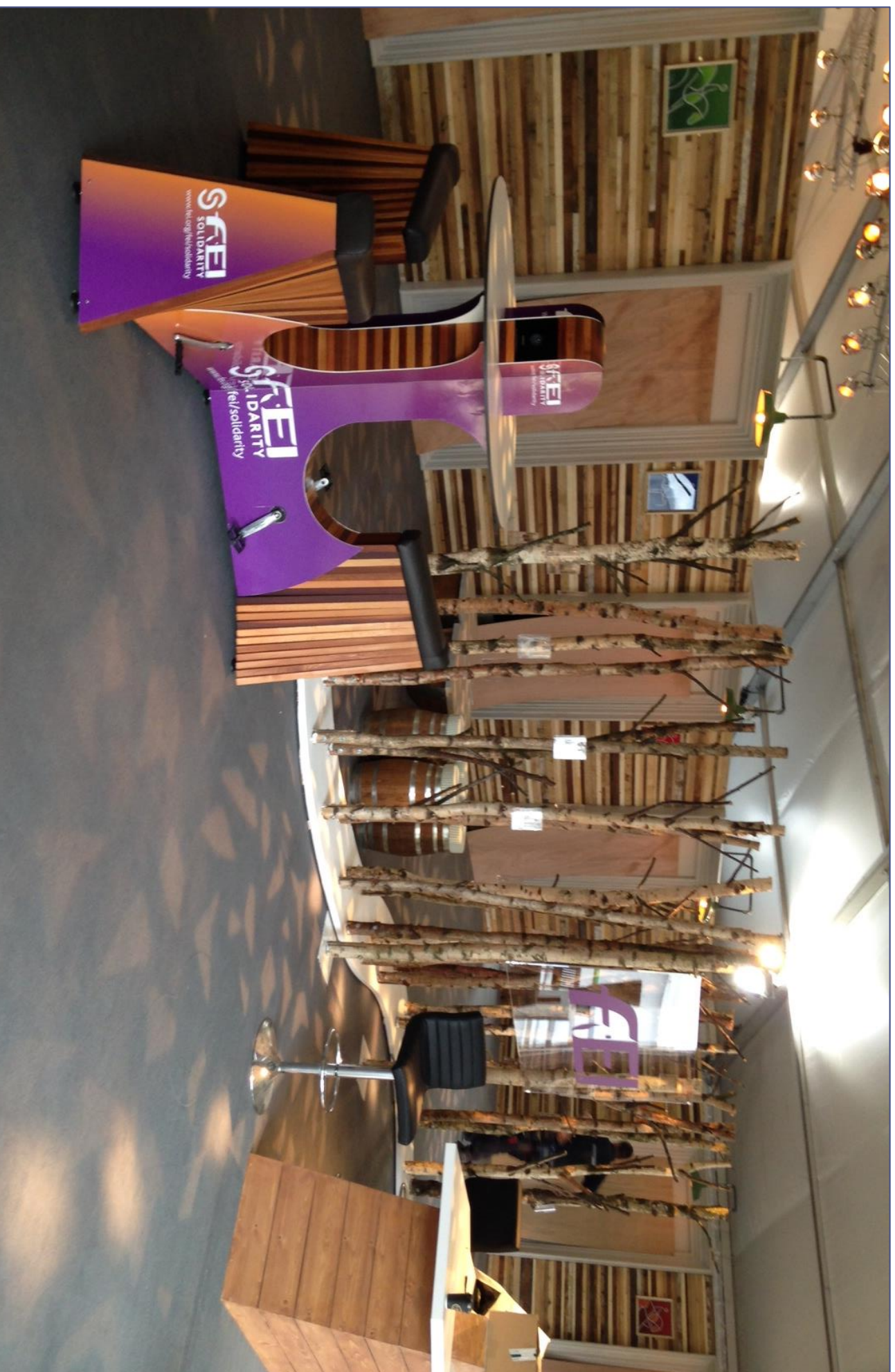
#build your own Kiosk

We can also provide you a license on our patent\* and sell you our technology to build your own energy bike furniture.

\*Belgian Patent: 1020193A3  
"Green Furniture"

International Patent Application No. PCT/EP2012/066112

# Watt a Kiosk!



# Watt a Hub!





## WeWatt inside e.g. Mobike



Romagna Shopping Valley, Savignano sul Rubicone, Italy

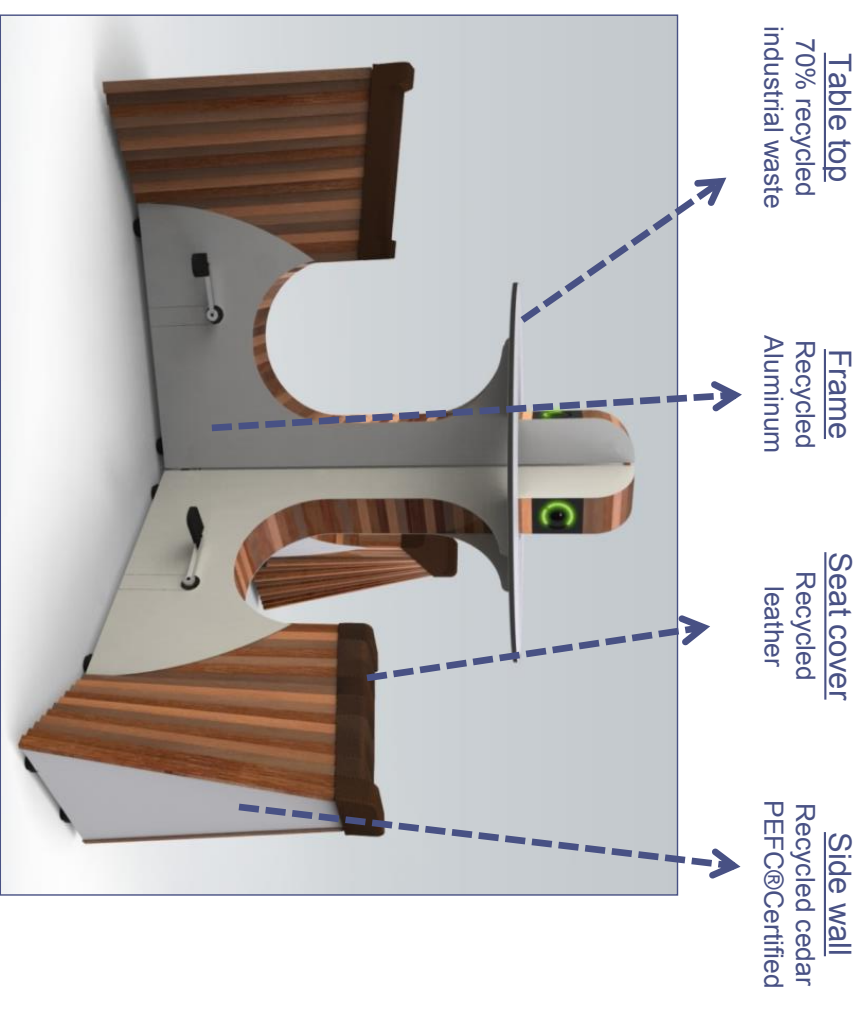
# WeMatt provides a sustainable solution: People & Planet

## You Power. We Empower People.

Handmade and on demand production in the sheltered workplace Westlandia focusing on social inclusion of people with disabilities.



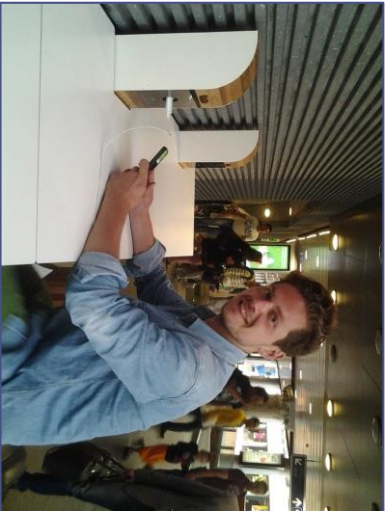
## You Cycle. We Recycle Materials.



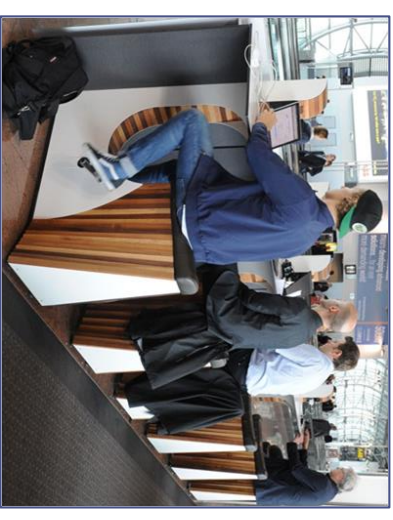
As we work with natural materials, small differences in color and finishing may occur.

**Watt's  
your win?**

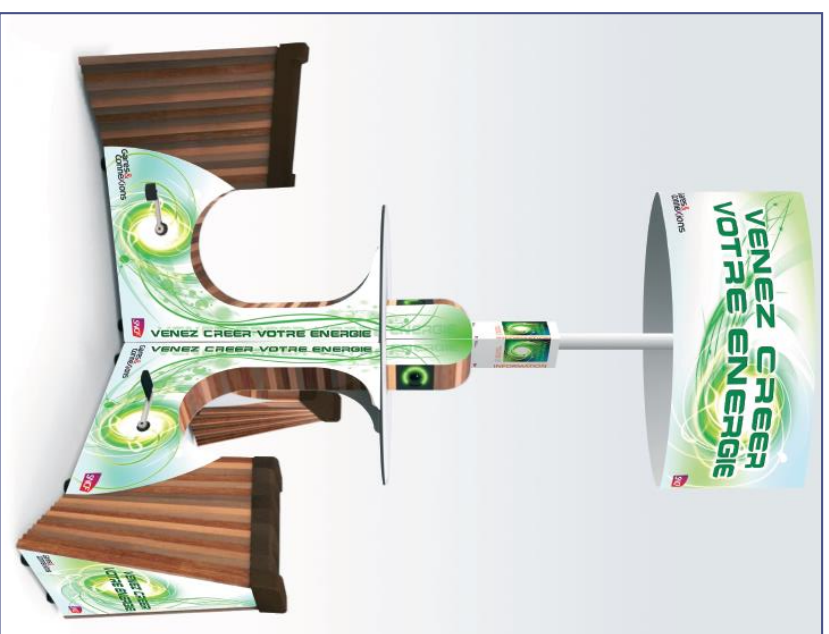
**Sustaining your lifestyle.**



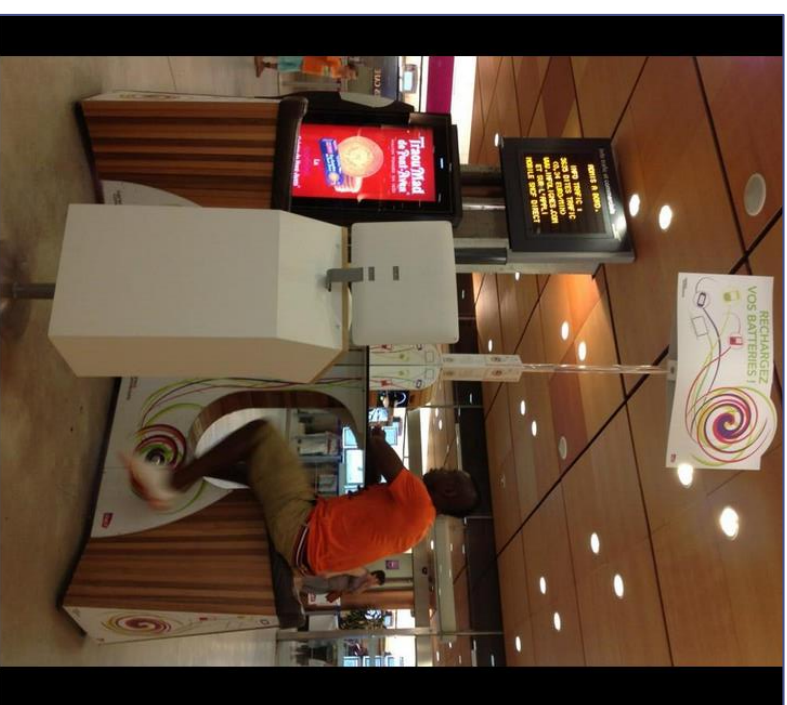
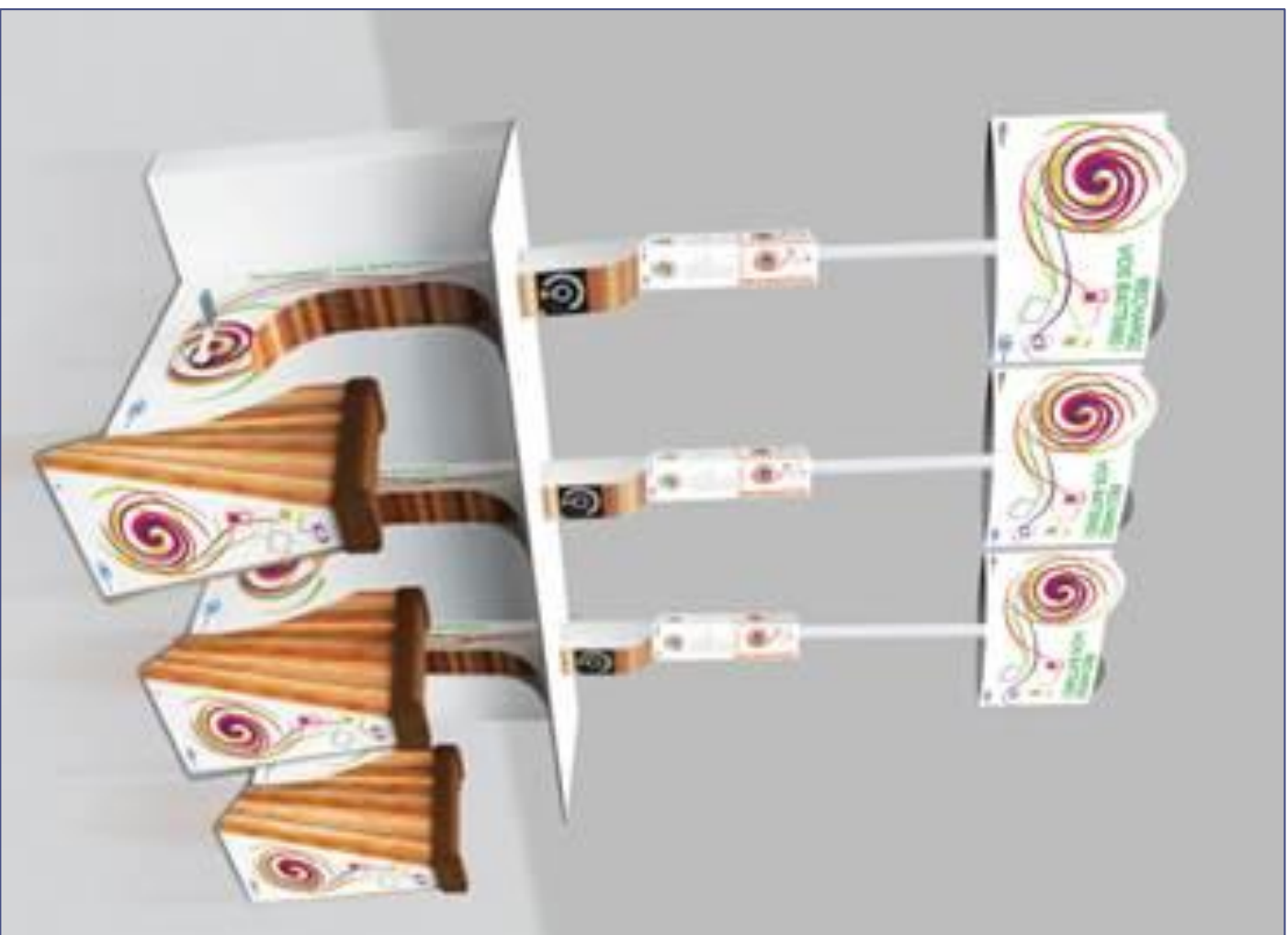
# **Mens Sarna in CORPORE SANO**



# Sustaining your brand Customer Experience Marketing



# #Customer experience marketing for SNCF in French railway stations



**Charles Harris** @CharlesHarris · 3 Aug 2013  
Pédalez, rechargez ! Pédalez, rechargez ! Pédalez, rechargez ! Pédalez, rechargez ! Pédalez, rechargez ! Pédalez, rechargez !  
#SNCF #pic.twitter.com/nR3wVbl9x



**Marine Peureux** @PeuM · May 28  
Votre #mobile est à plat ? Pédalez pour le recharger ! :)  
@ Gare de Lyon  
#SNCF #Paris #pic.twitter.com/YMawBx0U

# Sustaining your office



**MeWatt**

**Europe**



Brussels



Uhassett, Hasselt

9



Ernst & Young, Diegem

4



ICC, Gent

7



Telenet, Mechelen

6



8

7

11

6

4

5

9

1



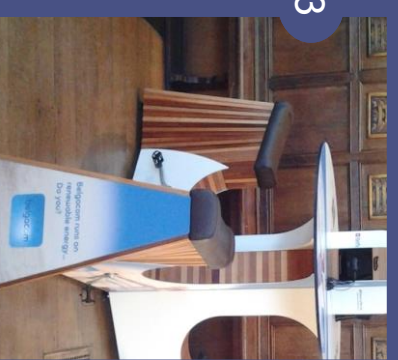
Cameleon, Brussels

2



Belfius, Brussels

3



Belgacom, Brussels

8



N-Allio, Ieper/Gosselies

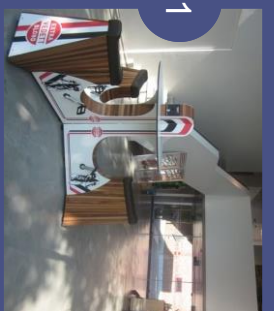
10



Brussels Airport, Zaventem

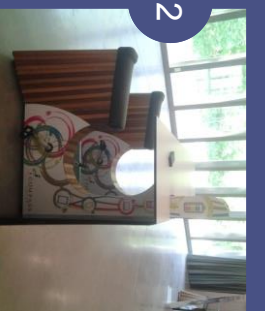
5

11



Moortgat, Puurs

12



Compass, Brussel

13



Thon Hotel, Brussel



Gare Saint-Lazare



● Gare du Nord



● Gare de l'Est



● Gare de Lyon

Gare Montparnasse

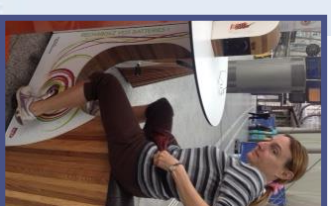


Gare d'Austerlitz



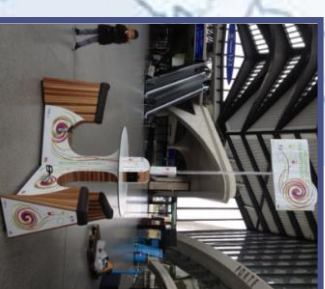
Gare de Lille Flandres ● ● Gare de Lille Europe

Gare d'Amiens ●



● Gare de Strasbourg

● Gare d'Orléans



Gare de Lyon Part Dieu ●

● Gare de Lyon Saint Exupery



Gare de Nantes ●



Gare de Bordeaux ●

Gare d'Avignon ●

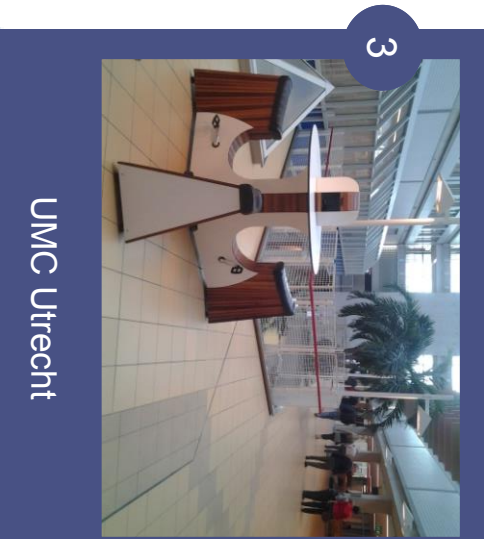


● Gare de Marseille

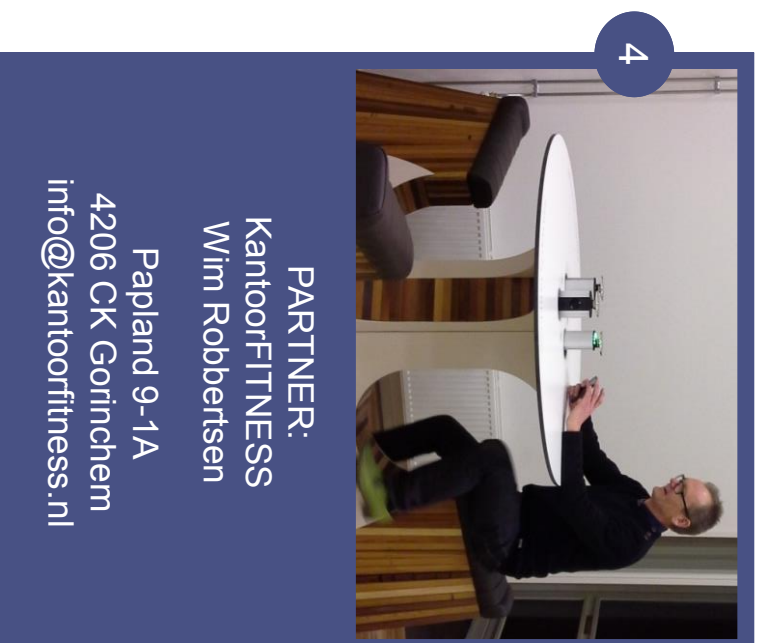




NS Station, Amsterdam



UMC Utrecht



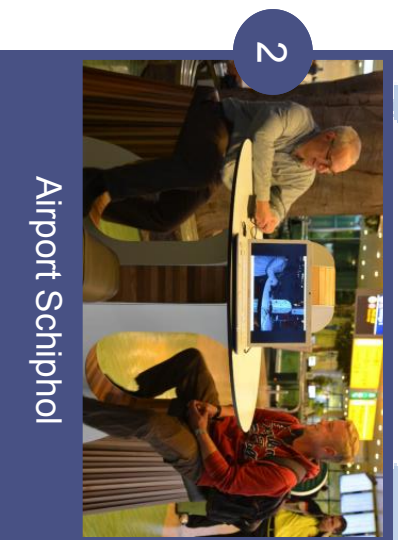
**PARTNER:**  
**KantoorFITNESS**  
 Wim Robbertsen  
 Papland 9-1A  
 4206 CK Gorinchem  
[info@kantoorfitness.nl](mailto:info@kantoorfitness.nl)



Hogeschool Amsterdam



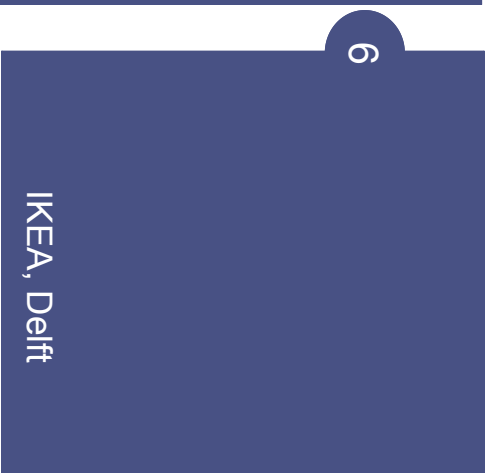
Bagels & Beans  
 ijdock Amsterdam



Airport Schiphol



Shell, Amsterdam



IKEA, Delft



3



**PARTNER:**  
MW Kreativ  
Marcus Weniger  
Heidigesweg 98  
50226 Frechen



2

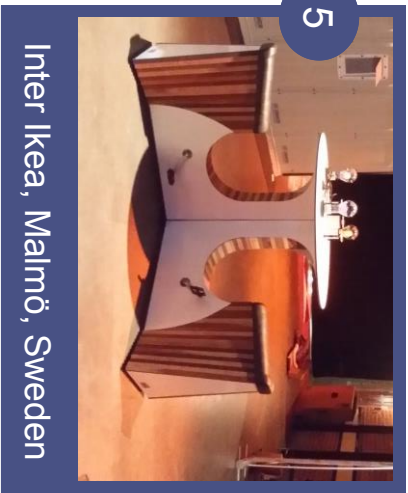


Orgatec, Keulen

1

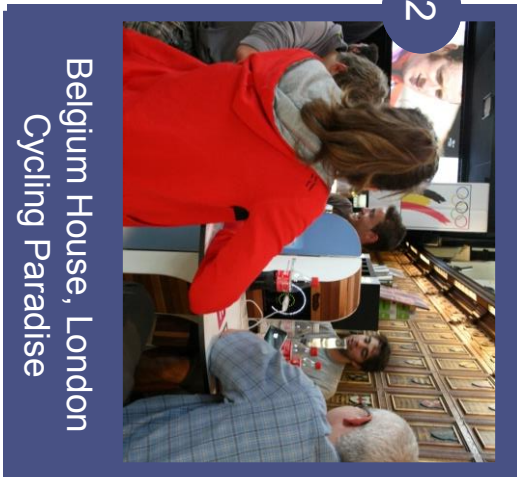


**PARTNER:**  
GetSpeed  
Kirsten & Axel Heinemann  
Gottlieb-Daimler-Straße 5  
53520 Meuspath



5

Inter Ikea, Malmö, Sweden



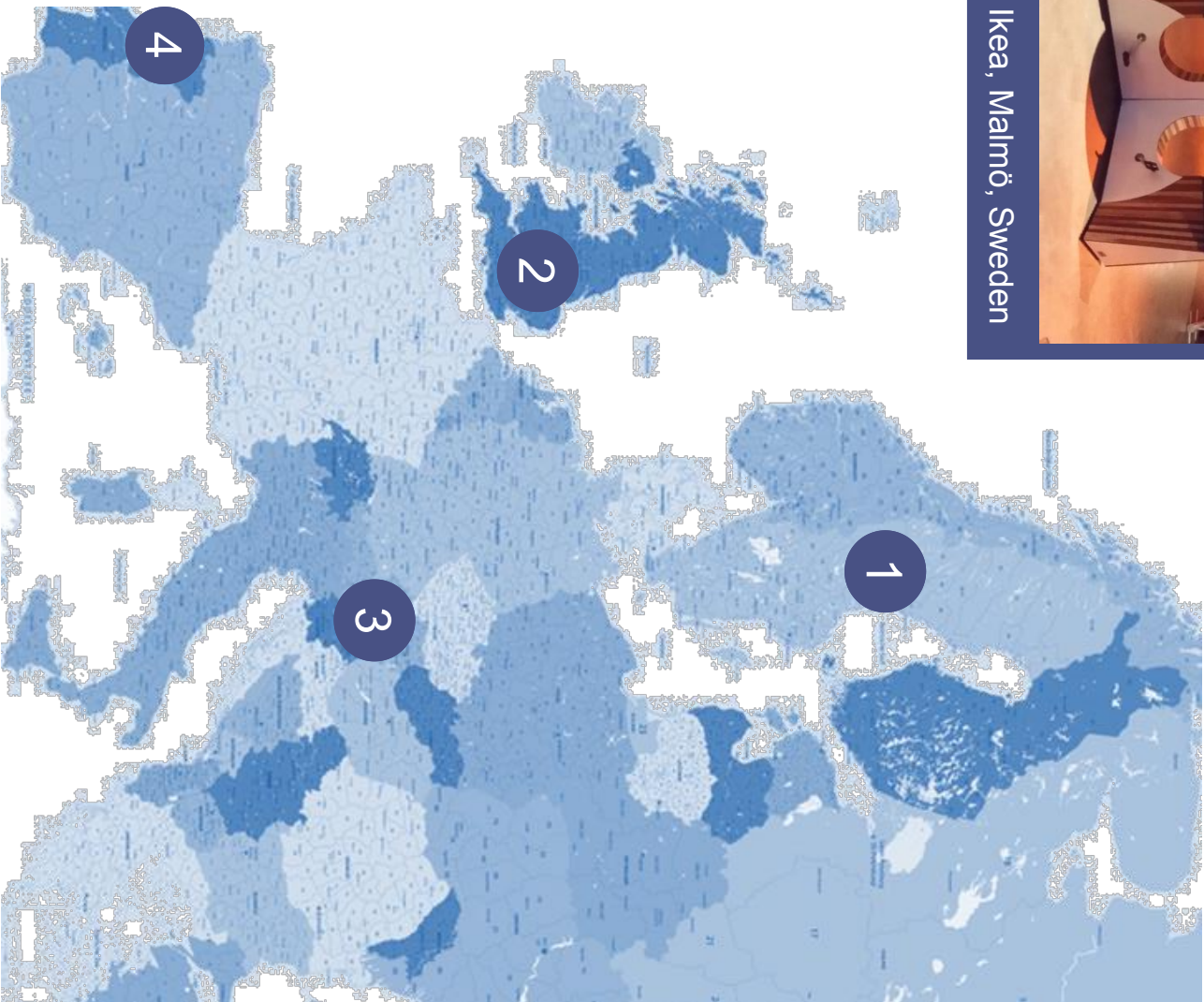
2

Belgium House, London  
Cycling Paradise



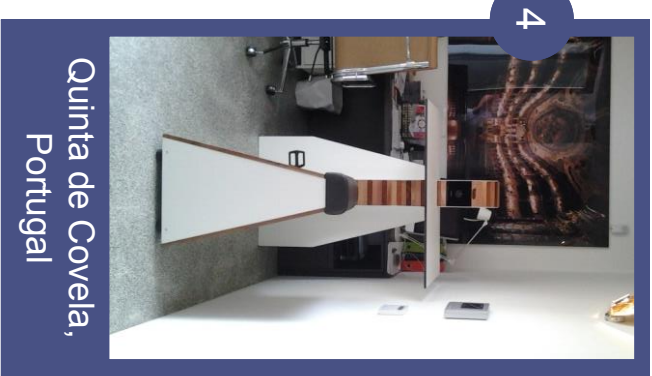
3

EWEA, Vienna, Austria



1

Hotell Kristina,  
Sweden



4

Quinta de Covela,  
Portugal

**Wewatt**

**World Wide**



# What do you think the office of the future will look like?

By Umme Khan, for CNN  
October 8, 2014 — Updated 11:20 GMT (19:20 HKT)

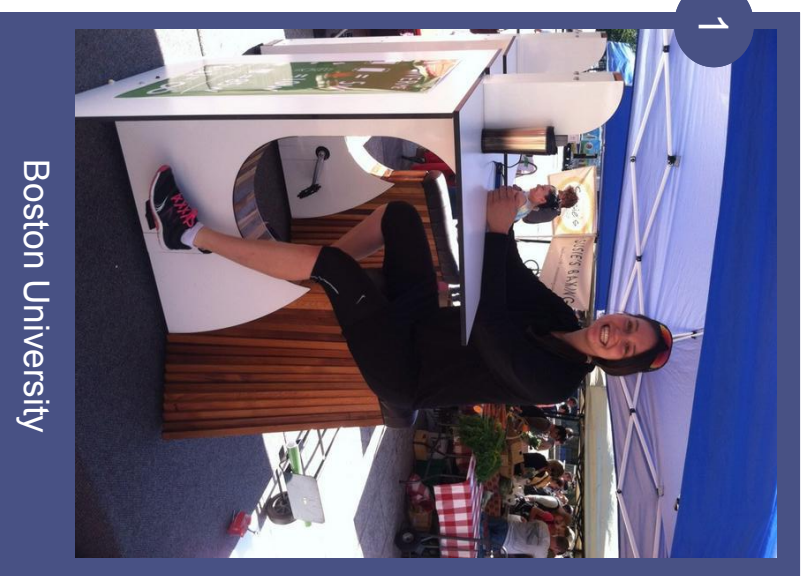
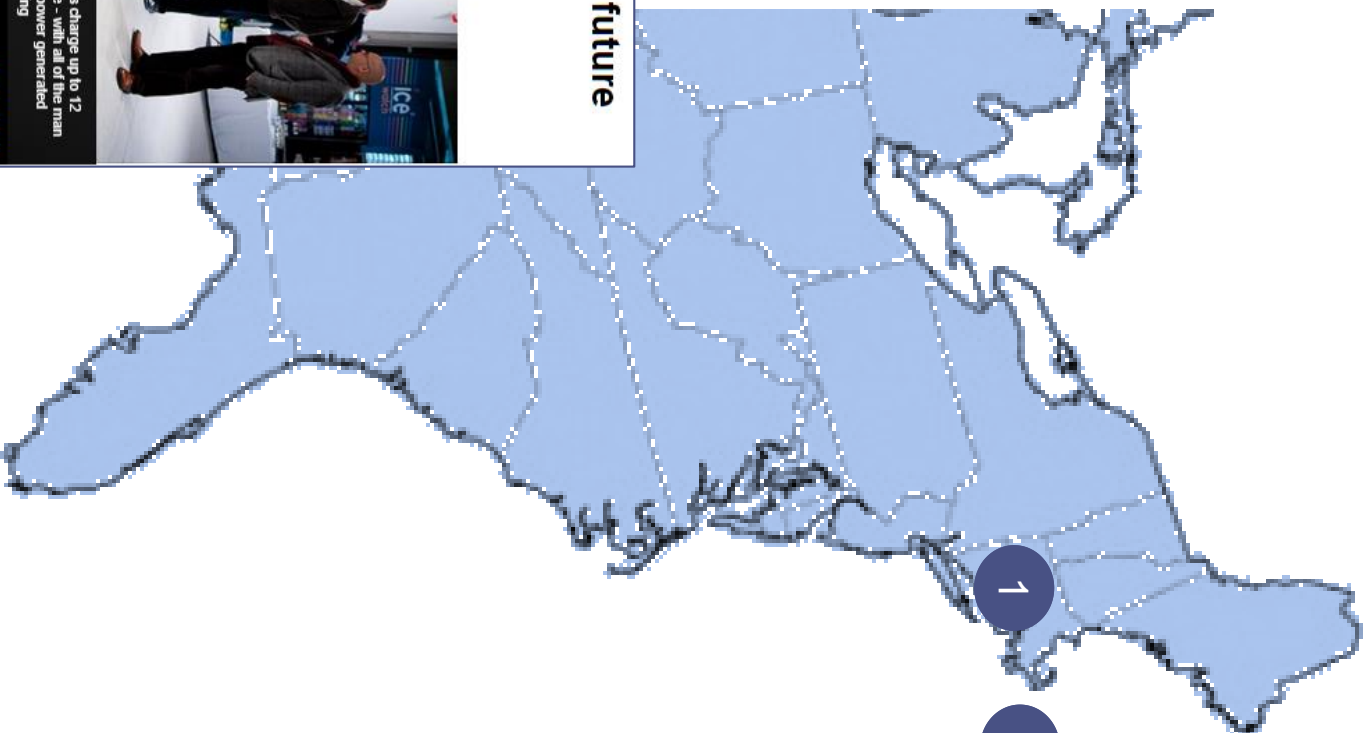


Viewrati's desks charge up to 12 devices at once - with all of the man (and woman) power generated through pedaling

HIDE CAPTION

## Inside the office of the future

1 2 3 4 5 6



Boston University



1



Brndstr,  
Dubai



**A special thanks to our clients!**



# Watt a Team!



Patricia CeySENS  
Founder - Managing partner  
[pat@wewatt.be](mailto:pat@wewatt.be)



James Watt  
The SI unit of power was  
named after him.



Katarina Verhaegen  
Founder - Managing partner  
[kat@wewatt.be](mailto:kat@wewatt.be)

Share someWatt with us



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[WeWatt](https://www.youtube.com/WeWatt)

**WeWatt bvba, Geldenaaksevest 80, 3000 Leuven, Belgium**

**Banking Information/ Relevé d'Identité Bancaire (RIB)**

BANK BNP Paribas Fortis Leuven

IBAN BE65 0016 3186 0096

BIC/SWIFT GEBA BE BB

**Company Registration Number**

BE 0835.759.720

BTW/VAT/TVA - N° de Siret/Siren